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AdWorks


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Dashboard



Period: Last month (7/1/2008 - 7/31/2008)

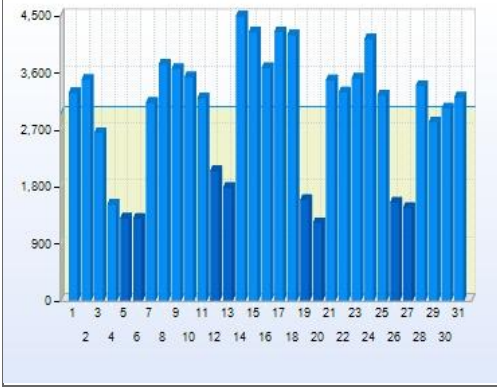
July 2008

X	M	T	W	T	F	S	S
w27	30	1	2	3	4	5	6
w28	7	8	9	10	11	12	13
w29	14	15	16	17	18	19	20
w30	21	22	23	24	25	26	27
w31	28	29	30	31	1	2	3
w32	4	5	6	7	8	9	10

Last month

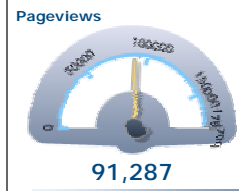
Custom Today 7 30 60 90

Pageviews



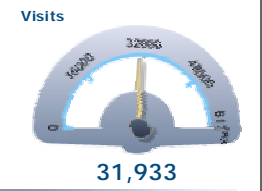
Traffic

Pageviews



91,287

Visits




31,933

Visitors



26,936

Pageviews / Visit



2.86

Account cockpit

- Dashboard
- Pageviews
- Visits
- Visitors
- Most visited pages
- Navigation
- Referrer
- Search engines
- Commerce
- Marketing
- Click fraud
- Geography
- Technology
- Statistics

Summary

Total pageviews:	91,287
Total visits:	31,933
Monthly unique visitors:	15,382
Daily unique visitors:	26,936
First time visitors:	13,183
Avg. pageviews per day:	2,945
Pageviews per visit:	2.86
Pageviews today:	1,661
Visits today:	734
Prognosis today:	3,345
Busiest day:	1/4/2008

Popular

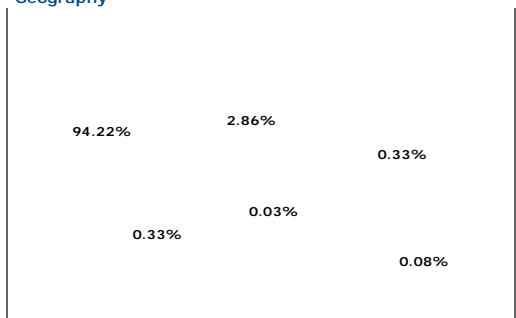
Country:	United States
Language:	English (United States)
Continent:	North America
Entry page:	WOCL - Homepage
Browser:	MS Internet Explorer 7.0
Operating system:	Windows XP
Search engine:	Google
Search phrase:	sunny 105.9
Referring url:	bookmark
Hour:	8:00 AM - 8:59 AM
Day:	Thursday

Sources

Direct access	70.8%	Total
22,609		
Referrers	9.6%	100%
3,058		
Search engines	19.6%	31,933
6,266		

Visits

Geography



e-Commerce

There is no data available.

Generated on: 8/5/2008 12:13:05 PM

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